



## Casey Lewis

**Manager, Corporate Communications  
Nintendo of America Inc.  
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Casey Lewis joined Nintendo of America in fall 2010. In his role as corporate communications manager, Lewis manages NOA's Government Affairs, Analyst and Investor Relations Programs. He also is responsible for driving message creation around industry events, financial results and product launches.

Prior to joining Nintendo, Lewis was Creative Director at LEWIS PR, a global PR firm, where he drove content creation and media strategy for large, consumer-facing brands.

Lewis is a graduate of University of Washington where he earned a bachelor's degree in English with an emphasis on creative writing.